

SMART DIAL. THE INTELLIGENT WAY TO WATER. AND NOT TO WATER.

Environmentally friendly. That's what Smart Dial™ controllers are. And smart, too. Smart Dial controllers save water and reduce run-off by automatically reprogramming themselves based on daily weather patterns and local Evapotranspiration (ET). Using information from the ET Everywhere™ Data Service, Smart Dial adjusts each watering zone to apply only the water needed each day, regardless of what type of sprayhead, rotor or drip components are used. Smart Dial is 100% CIT certified and available in 6-, 9-, 12- and 24-station models. *Smart Dial.* It's the intelligent way for your customers to water. Or not.



5825 Jasmine Street
Riverside, CA 92504-1144

Get more done.
Irritrol®

THIS THING IS MICKED SMART.



For the ultimate in water management, Irritrol's Smart Dial* downloads the local ET daily to automatically adjust each zone to apply only the water needed that was lost through the previous day's ET. Couple that with the industry's leading wireless rain sensor and achieve maximum water savings.

Irritrol®
Get more done.

*100% CIT certified

Visit us at: www.iritrol.com

KEEP WATERING SCHEDULES ON TRACK WITH WEATHERTRAK

It's like having a weather station in your own backyard. Smart Dial receives daily "real-time" ET data wirelessly from the ET Everywhere Data Service. ET Everywhere utilizes data from 14,000 NOAA weather stations nationally, analyzes it daily, and then sends that information to the controller. Smart Dial's WeatherTRAK scheduling engine then uses that information to automatically reprogram the controller based on each zone's site-specific information including plant material, sprinkler type, sun exposure, topography and soil type. This, coupled with local temperatures and other meteorological information, provides weather data accuracy within 1 square kilometer of your site! And when was the last time you remember an "average" spring or summer season? With Smart Dial's use of "real-time" ET, you truly can set it and forget it and feel confident in receiving the current weather patterns on a daily basis.

INCREASE PROFITS BY CONVERTING EXISTING RAIN DIAL® AND RAIN DIAL PLUS® OWNERS TO SMART DIAL TECHNOLOGY.

In addition to the full indoor and outdoor models, the Smart Dial Series also offers 6-, 9- and 12-station snap-in modules that convert Irritrol's Rain Dial and Rain Dial Plus controllers to this ET-based, WeatherTRAK-enabled technology. With an installed base of more than 1 million Rain Dial and Rain Dial Plus controllers in the market, Smart Dial retrofits offer a tremendous water-saving opportunity.

Retrofitting a Rain Dial or Rain Dial Plus controller to Smart Dial technology is as easy as...



1

2

3



Smart Dial Module



IRRITROL WIRELESS RAIN SENSORS: THE FIRST AND STILL THE BEST.

Irritrol was the first on the market with wireless rain sensors and they remain the best-selling sensors in the industry. Why? Because our proven, patented wireless technology has features that set us apart from the competition, such as a constant 300+ foot transmission range throughout the life of the battery, Advanced Smart Bypass™ that allows for temporary deactivation with automatic reset, versatile mounting options including the easy-to-use Quick-Clip™ gutter bracket, and a fail-safe circuitry mechanism that alerts the user when there is a problem. Together with the Smart Dial, Irritrol's wireless rain sensor goes hand in hand to achieve the maximum in water savings.



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GET UP TO \$100 BACK WHEN YOU BUY A SMART DIAL & RAIN SENSOR.

Offer good July 15, 2007, through August 31, 2007. Rebate form and invoices must be postmarked by September 15, 2007.

Purchase a 6, 9, or 12-station Irritrol Smart Dial along with an Irritrol wireless rain sensor and receive a \$50 rebate. Buy a 24-station Smart Dial and wireless rain sensor, receive \$100 back.

Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Phone: _____
 Total Rebate \$ Amount _____

To receive your rebate, please submit:

- 1) The original dated sales receipt from an authorized Irritrol dealer clearly marked with the purchase of a qualifying Irritrol product. (Make a photo copy of the receipt for your records.)
- 2) This official mail in coupon completely filled out. Please print or type.

Place both items in an envelope and mail to: Dept. 93258, Wicked Smart Rebate, PO Box 134, Niagra Falls, NY 14302

Qualifying Irritrol Products

The following products qualify for Smart Dial controllers: SD600-EXT, SD900-EXT, SD1200-EXT, SD2400-EXT, SD600-INT, SD900-INT, SD1200-INT, SD600-MOD, SD900-MOD AND SD1200-MOD.
 The following products qualify for wireless rain sensors: RS1000 and RFS1000.

Offer valid on qualifying Irritrol Smart Dial and Irritrol wireless rain sensor purchased at an authorized Irritrol distributor between JULY 15TH AND AUGUST 31ST, 2007. No quantity limit per contractor, organization or address. Rebate must be submitted on an official rebate form. Reproduction of the sales receipt will not be accepted. All submitted proof of purchase becomes the property of the Irritrol Company and cannot be returned. Not responsible for lost, late, misdirected or stolen submissions. Cannot be used in conjunction with any other Irritrol promotion. Offer not valid where prohibited, taxed or otherwise restricted by law. Not to be combined with any other offer. Allow up to 8-10 weeks for delivery. If you do not receive your rebate check within 8 weeks, please call 1-866-464-1115. Submissions must be received no later than SEPTEMBER 15TH, 2007 or rebate will not be honored. This promotion is offered only in the USA. Warning—Multiple submissions could result in federal prosecution under the U.S. Fraud Statutes. No cash value and is not valid if altered, copied or reproduced.

Please indicate the number of Smart Dials with rain sensors purchased + total rebate dollars due.

___ SD600-EXT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD900-EXT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD1200-EXT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD2400-EXT with R(F)S1000 rain sensor x \$100 rebate = \$ _____
 ___ SD600-INT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD900-INT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD1200-INT with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD600-MOD with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD900-MOD with R(F)S1000 rain sensor x \$50 rebate = \$ _____
 ___ SD1200-MOD with R(F)S1000 rain sensor x \$50 rebate = \$ _____

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TOTAL REBATE \$ AMOUNT _____

INTELLIGENT WATERING.